

How COVID has Impacted Savings and Retirement and What You Can Do To Help Employees Reset

Tuesday, September 14, 2021 | 11:45am – 12:45pm Central

FREE for Chapter Members (or CWC Member Chapter Members)

\$10 registration fee for Non-Members

[Chapter Member Registration](#)

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During this session, we'll discuss the impact of COVID-19, CARES Act withdrawals, cybercrime and match suspensions on employee retirement savings and financial wellness. The speaker will provide various ideas to help you: 1) get employees back on track with saving, 2) update your plan for a post-COVID world, 3) prepare for SECURE Act 2.0, 4) understand the impact financial wellness can have on your workforce, 5) help your employees combat cybercrime, and 6) restart, restore or increase your matching contribution the right way.

Top Take Aways

- How to restart your match without causing unintended HR or benefits problems
- Plan design ideas for a post-COVID world
- Combat cybercrime to protect your employees and your plan

Speaker: Robert Massa, ChFC, CEBS, AIF, CFPA, CBC | Managing Director, Qualified Plan Advisors in Houston
With more than 25 years of retirement plan experience, Rob's career has been focused on the investment, administration and fiduciary best practice management of retirement plans along with guiding employees to financially successful outcomes.

Rob graduated from the College of New Jersey and taught employee benefits at St. Thomas University for the Certified Financial Planner® program. He is frequently interviewed by leading publications such as U.S. News and World Report, The Motley Fool, TheStreet.com and CFO magazine. He is a recurring speaker at national conferences, including SHRM, PlanSponsor and the Employee Benefit News Expo. In 2016, Rob was named Retirement Adviser of the Year by Employee Benefit Adviser magazine.

Professional Development Credits available by attending this session:



Qualifies for 1 CEBS continuing professional education (CPE) credit



Approved for 1 HR (General) recertification credit hour toward aPHR™, aPHRi™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ recertification through HR Certification Institute® (HRCI®)



Approved for 1 PDC toward SHRM-CP and SHRM-SCP recertification



Qualifies for 1 ASPPA continuing education (CE) credit